

Panel Discussion:

Vernon Clark, Acel Moore: Philadelphia Inquirer
Linda Wright Moore: Philadelphia Daily News
Simone Weichselbaum: New York Daily News



Acel Moore is a longtime *Philadelphia Inquirer* reporter, editor and columnist who co-founded the National Association of Black Journalists. Moore, who is now an associate editor emeritus at the *Inquirer*, began working for the paper as a "copy boy" in 1962. He rose through the paper's ranks to become a nationally recognized journalist, serving as a columnist, editor and member of the editorial board. Colleagues praise him for his lifelong dedication to exposing and counteracting racial bias in the mainstream media, including his own newsroom. In 1977, Moore won the Pulitzer Prize - as well as the Heywood Broun, National Headliner and Robert F. Kennedy awards - for his series of articles on abuse of inmates at Fairview State Hospital in Fairview, Pa.



Vernon Clark is a journalist at the Philadelphia Inquirer where he has worked for more than two decades in a variety of positions, including assistant editorial page editor and copy editor. Most recently Vernon has been a neighborhood reporter covering the north and northwest sections of Philadelphia. Clark was named Journalist of the Year for 2005 by the Philadelphia Association of Black Journalists, for his coverage of youth violence. In 2006 he received the Essence of Fatherhood Award from the city's Father's Day Rally Committee, a local organization that honors the positive contributions of black men in the Philadelphia area. Before joining the Philadelphia Inquirer, he worked at the Boston Globe and the Akron Beacon Journal. The son of a union activist, Vernon has been a member of the Newspaper Guild for many years, holding positions in Akron, and Philadelphia.



Simone Weichselbaum, 28, is currently a staff writer with the New York Daily News focusing on the dark slices of the Big Apple. As a main news reporter, Weichselbaum writes about issues that impact the entire city like bodegas hawking alcoholic punches to kids and illegal celebrity parties held in lower Manhattan. Prior to that, Weichselbaum spent five years covering crime for the Philadelphia Daily News writing about corrupt cops, black-on-black murder, and policy issues. She has also written for People Magazine, the Washington Post, the Associated Press' London Bureau, and other publications.



Linda Wright Moore is a distinguished journalist and communicator with more than 35 years of experience as a newspaper columnist, public radio talk show host, television producer and anchor, mayoral press secretary, and tenured journalism professor. She is currently a Senior Communications Officer at the Robert Wood Johnson Foundation. In 1999–2000, Moore was a Kaiser Media Fellow, focusing her research on racial disparities in health and medicine. Prior to that, she wrote weekly op-ed columns and editorials for the *Philadelphia Daily News*, winning various professional and community awards. For more than five years, Moore was a regular commentator on WPVI-TV/Channel 6 "Inside Story," a weekly, public affairs program on WPVI-TV/Channel 6 in Philadelphia. Among Moore's many awards is an Emmy for the documentary "Doctor Bills & Dollar Bills" produced for WJBK-TV in Detroit.

How Big City Newspaper Reporters Do Their Work: Getting the Story

Monday, March 1, 2010
11:30 a.m. – 1:20 p.m.
140 Prospect, Room 102B

Workshop in Urban Ethnography