Mats Trondman (PhD) is a professor in cultural sociology at the Faculty of Social Sciences at Linnaeus University, Sweden. He is the co-director of research at the Center for Cultural Sociology. He is also a faculty fellow at the Center for Cultural Sociology (CCS) at Yale University. In 2000 he started the journal *Ethnography* in collaboration with Paul Willis. Trondman’s main interest concerns issues of social and cultural theory and methodology. In the main his theoretical informed empirical research is concerned with multifarious aspects of childhood and youth culture focusing on issues such as education, schooling, sports and the arts. To that he often explores patterns of interaction between adult and child/youth and questions of identity. Trondman’s most recent research is focused on school achievement and multicultural incorporation in the urban environment of Malmö City in Sweden. In collaboration with Paul Willis (Princeton, US) and John Hughson (Preston, UK) Trondman is also involved in an ongoing theoretical project on socio-symbolic homologies. During the last decade Trondman’s work has, increasingly so, been informed by the American strong program in cultural sociology.